

# Kim Visnes

## Strategy & PR specialist

### Personal Data

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#### WWW

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### Key Skills

- Social Media Management
- Community management
- Community development
- Graphic & Web design
- Website management
- Website development
- Crisis management
- PR communication
- Strategic planning
- Social networking
- Customer Service
- Online marketing
- CMS & Analytics
- Data Analytics
- Team building
- Management
- Journalism

### Software

- Microsoft Office suite
- Adobe Photoshop
- Adobe Premiere
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Adobe Acrobat

### Languages

- Norwegian
- English
- Swedish
- Danish

PR specialist with **23 years** of experience in the **gaming industry**. 13 years in **gaming retail** and 10 years in **gaming media**. My specialisations are strategic communication, crisis communication, community & social media management, and web/graphics design. My greatest strength is streamlining communication both internally & externally.

### Experience

07.2007 -  
12.2017

#### GAMERACTOR — Oslo, Norway

##### Journalist

- Reviewed games, movies and gadgets
- Interviewed game developers and industry people
- Responsible for the "Retro & Nostalgia" section of the magazine
- Responsible for the monthly staff meeting
- Wrote news, articles and opinion pieces about games and the gaming industry

*«Kim has a burning passion for gaming and the gaming industry. He's always been a resource we can trust when it comes to enlightened discussions and debates - both internally and with our readers.»*

Tor Erik Dahl, Editor-in-Chief

10.2007 -  
07.2015

#### GAME Sandvika — Sandvika, Norway

##### Store Manager

- Responsible for the entirety of store operations
- Budgeting and forecasting
- Hiring and training of new employees
- Contact person for other store managers
- Helped open and close stores in Norway
- Lead translator of POS in Norway

*"Kim worked as a store manager in Sandvika, which was an important store to GAME Stores Group Norway. Kim is very personal, open, creative, technologically minded and customer focused. The store always did well in Norway under his control and he was always a source of good ideas, some which were later implemented in the company."*

Adolf Kristjansson, Managing director GAME Nordic

06.2010 -  
07.2015

#### Lead Community Manager

- Responsible for entire social media presence for GAME Norway and Sweden
- Led a team of four people
- Responsible for implementing competitions, campaigns and advertising through our social media channels

*"Kim masters customer service and understands how to use his expertise in an optimal way such as to make sure his customers are well cared for. His skills were also a deciding factor when his store won «Gullstikka» in 2014 for "Gaming Store of the Year" in Norway."*

Dennis Keller, regional manager, GAME Norway

### Education

08.2015 -  
05.2018

#### Westerdals Oslo ACT — Oslo, Norway

##### Bachelor in Strategy & PR

- Class representative all three years
- One of two students on Westerdals "Admissions Committee"
- Leader of the "Learning Environment Committee"
- Part of "ICT and Operations" team
- PR Manager for LiveACT, the schools yearly concert event

### Awards

02.2014

#### Store of the Year — Oslo, Norway

NSM & ANGI awarded GAME Sandvika "Store of the Year" at Gullstikka 2014